**Store Layout Optimizer Quiz**

Assess your store layout efficiency by answering the five questions below. Use the space provided to jot down your answers or discuss them with your team.

1. What's your current profit per square foot for your top category? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2. How often do you analyze your POS data for placement decisions? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

3. What percentage of your inventory is at eye level? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

4. How many successful cross‑merchandising displays do you have? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

5. When was your last store layout adjustment? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tip: After completing the quiz, review your responses to uncover immediate improvement areas—such as relocating high‑margin items to eye‑level or refreshing cross‑merchandising displays—to boost sales without major changes.